



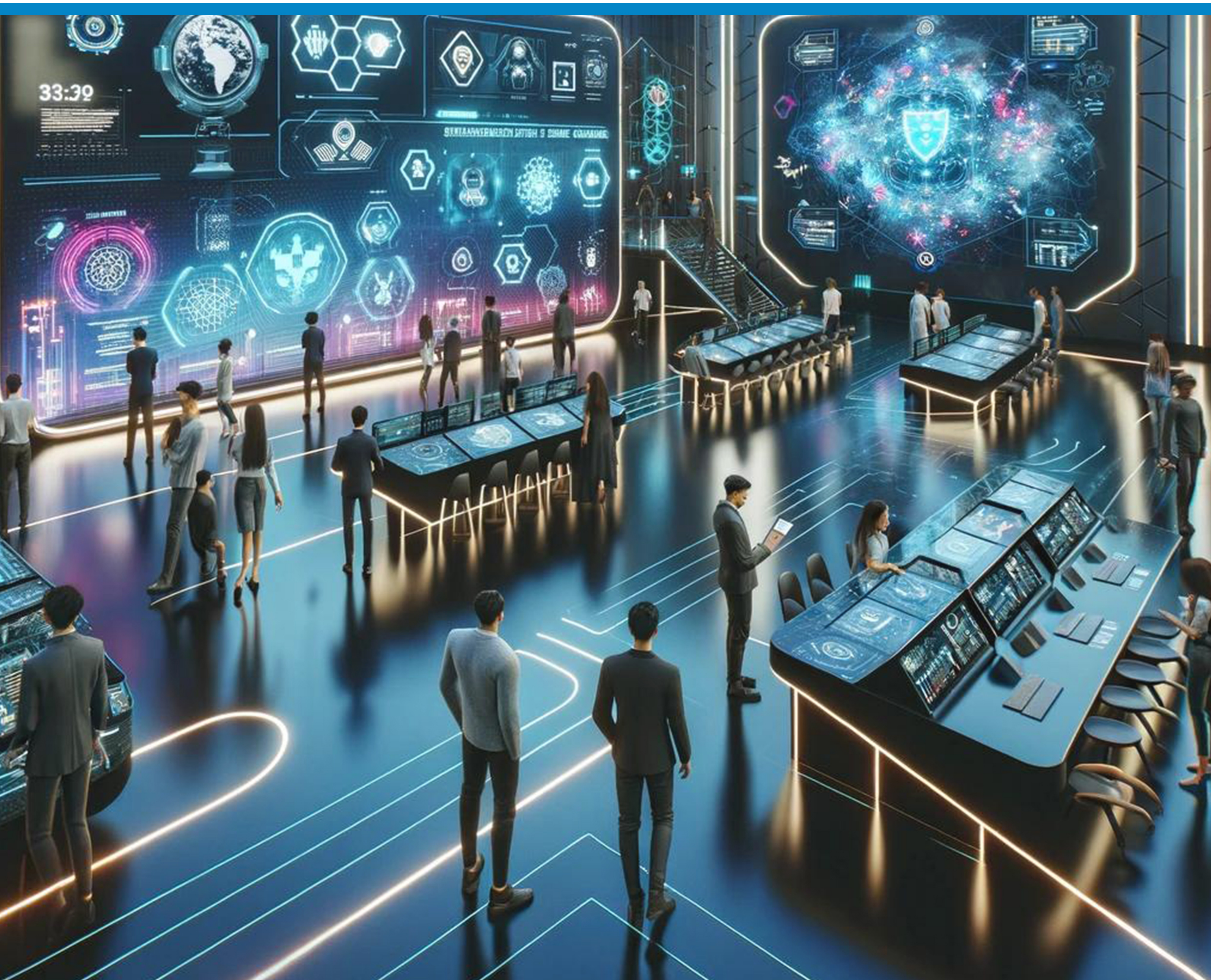
ESF Labs Limited
Cyber Security & Digital Forensic Research Center



Administrative Staff College of India
Leadership through Learning

Cyber Theme Park **An Experience Centre**

(Beyond Boundaries: Touch, Feel, Experience Cyber Excellence)



**1st Floor, Bella Vista, Administrative Staff College of India,
Hyderabad**



Embark on a Journey of Discovery and strive to maintain the equilibrium between Risk and Return

Explore the uncharted territories of cybersecurity with us. Our center is not just a space; it's an experience that transforms theoretical knowledge into practical wisdom. It is a dynamic environment where individuals come together to engage in meaningful interactions, exchange ideas, and challenge their existing perspectives. We believe that true learning occurs when theoretical knowledge is applied and tested in real-life scenarios & situations. Our aim is to bridge the gap between theory and practice by creating an immersive experience with 4 distinct mindsets that transforms abstract concepts into tangible outcomes.

Key Features that Set Us Apart:

Cutting-Edge Technologies under one roof:

Access the most advanced technologies in one place, accelerating innovation and unlocking new possibilities. Equipped with cutting-edge tools, our center spearheads the advancement of cybersecurity

Un-biased and independent environment:

A neutral, Un-biased and independent environment that promotes collaboration among individuals. Pursuing coherence between Claims and Realities

Interactive Exhibits:

Touch, feel, and experience cybersecurity. Our interactive exhibits bring abstract concepts to life, making learning a dynamic and engaging process

A Holistic Collaborative (Win-Win) Approach:

The center fosters collaboration among stakeholders, creating a harmonious environment for sharing ideas, perspectives and expertise while reflecting professionalism and dedication to excellence

Real-Time Cyber-Threat Simulations & Emulations:

Experience real-time threat simulations to fortify your products against cyber-attacks. Identify and address vulnerabilities in a risk-free environment

The logo for ESF Labs is a shield-shaped emblem. The top half of the shield is blue with the text "ESF Labs" in white. The bottom half is white with a blue outline. The shield is set against a background of blue circuitry lines.

**ESF
Labs**

Digital Age Unique Challenges



Keeping the pace with the Dynamic, ever changing & evolving Cyber-domain



Selecting cyber security solutions according to evolving business needs



Excessive noise of category creation, product launches, buzz words, and acronyms



Lack of collaborative environment



Distinction between genuine and exaggerated cybersecurity solutions



Complex and Evolving Threat Landscape



Resource Intensive & Time-consuming technology evaluation



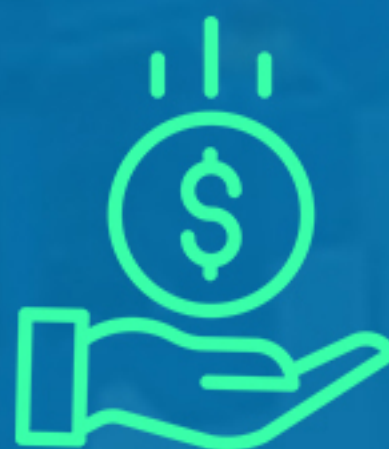
Building and Maintaining Digital Trust



Seamless integration with existing systems and workflows



Adapt to diverse technology environments while maintaining the effectiveness of solutions



Seeks the concrete evidence of efficacy, efficiency for Return on Security Investment



Educating Clients on Cyber Risks and Demonstrating Solution Effectiveness

Core Ethos: Addressing the situational challenges with “Four Mindsets”

Attacker

Defender

Protector

Overseer

Unlocking Cyber Wonders: The CTmP Benefits

Fun & Engaging Learning:

Injecting fun and excitement into cybersecurity learning through interactive exhibits, gamified challenges, and immersive scenarios for a highly engaging educational experience

Bring Your Platform & Evaluate:

Our center offers a comprehensive evaluation of individuals' and businesses' platforms, delving into functionality, user experience, and technical capabilities to provide tailored recommendations for optimizing performance and effectiveness

Up-Skill, Re-Skill, Cross-Skill:

Opportunities to develop and test cybersecurity skills in a safe and controlled environment, with seamless access to technologies for upskilling, reskilling, and cross-skilling to prepare for real-world challenges

Educated Decision Making:

Foster the ability to make educated decisions about solutions that best meet the organization's distinctive security necessities

Many Technologies under one Umbrella:

A single unifying platform integrating diverse technologies for seamless operation and enhanced efficiency. Access the most advanced technologies in one place, accelerating innovation and unlocking new possibilities

Collaborative Environment:

Thrive in a win-win situation by fostering collaboration among stakeholders, creating a harmonious environment for sharing ideas, perspectives and expertise

Empowering Understanding of Cyber Risk Platforms:

Enhanced understanding of the strengths and weaknesses of underlying cyber risk platforms, facilitated by cutting-edge technologies and platforms

Improvement in RoSI:

Overall outcomes lead to an improvement in program success and Return on Security Investment (RoSI) for reaching intended objectives

Who are entitled to Cyber Theme Park?

- Industry Sectorial Professionals, Decision- Makers from Public & Private organizations
- Government Officials & Agencies, Original Equipment Manufacturers (OEMs),
- Academia Institutions etc.

Who we are?

With a decade of experience, ESF Labs, a CERT-INDIA empanelled cyber security and digital forensics firm, has been a trusted partner to corporations, law enforcement, and governments. We deliver customized solutions and training that empower our clients to combat evolving cyber threats and build a robust security posture. Our proven expertise in incident response, threat intelligence and vulnerability assessments minimizes risk exposure and fosters a culture of cyber resilience. Gain a competitive edge in the digital landscape with ESF Labs as your trusted cybersecurity partner.



Vision

Encouraging positivity in the realm of cyber security



Role

We, as '**Darshanik**' at ESF Labs, embody the role of advisors, offering unbiased and independent guidance to ensure the protection of digital realms and the swift response to cyber incidents



Mission

Paving a Way to Digital Future where Optimism conquers Fear

Beyond just learning, we strive to reshape perceptions. Our Vision is to promote a positive and empowering view of cybersecurity. In this ever-evolving digital landscape, we believe that a positive mindset is the catalyst for innovation and resilience.



Key Highlights of ASCI:

- Founded in 1956 as a joint initiative of the government and industry, this pioneering institution acts as a think-tank for policy and trains professionals in managing government and business enterprises
- A prestigious registered society governed by a Court of Governors, it attracts renowned figures from diverse sectors like agriculture, banking, and science to contribute to its mission
- It is the first management institute set up in the country and the third oldest in Asia
- Specializes in training civil servants of corporate and government sectors, as well as urban management
- Conducts over 200 Management Development Programs annually
- Alumni base of 1,60,000 in industry and services
- Many ASCI alumni have reached top positions as CEOs and CMDs in public sector undertakings
- Associated with numerous reforms of the Government of India through its projects
- ASCI reports have contributed to the development of government policies
- Trusted partner of reputed international organizations such as ADB, World Bank, Bill & Melinda Gates Foundation, University of California, among others
- Adapts to technology and changing needs, maintaining a commitment to excellence in management education and development

Key Highlights of ESF Labs

- Established in 2014, initially focused on training and education sessions and successfully transitioned into a mainstream cybersecurity provider
- Specialized in Government, Healthcare, Pharmaceuticals, Financial, Manufacturing, Retail, and eCommerce cybersecurity frameworks
- CERT-INDIA empanelled entity, focusing on effective solutions and capacity building to combat cyber threats
- Registered member of NASSCOM
- Conducted comprehensive cybersecurity training for the Ministry of External Affairs, Home Department
- Conducts skill development programs for law enforcement, government, universities, and private organizations
- Knowledge partners to National Forensic Science University (NFSU), Gujarat, and International Institute of Digital Technologies (IIDT), Tirupati
- Conducted numerous workshops for Police Department on Cyber Crime Investigation techniques & Digital Forensics
- Participated in a Roundtable session discussing the strategy for investigating Malware, Digital Forensics & Cyber Crime for Banks at CAFRAL, RBI, Mumbai
- Successful setup of Disha Cyber Kawach and Cyber Kiosk
- Introducing a cutting-edge Cyber Theme Park, a collaboration for hands-on learning in cybersecurity